

## Call for Papers

# Conference on Risk and Risky Behavior

Copenhagen Business School, Denmark  
Monday, June 12 and Tuesday, June 13, 2017

### General Information

Many individuals, adults, adolescents, and children engage in a host of risky behaviors that could have significant ramifications in the short-term and long-term. These behaviors often involve a trade-off between short-term benefits and long-term costs, both subjectively perceived. Examples of such behaviors include crime and delinquency, smoking, alcohol and substance abuse, suicidal behavior, reckless driving and driving under the influence, underage sexual activity and sexual behaviors that contribute to unintended pregnancy and sexually transmitted diseases, and poor diets and sedentary lifestyles leading to obesity. These behaviors are major source of preventable deaths and impose substantial costs on those who engage in them and society.

The meeting will bring together economists and researchers from other disciplines who work on the analysis of risky behaviors. We seek to advance understanding of the causes and consequences of risky behaviors, and to evaluate policies aimed to mitigate or manage the cost of these behaviors. We seek high quality academic work that enriches, refines, and challenges our understanding of the broad array of issues related to the analysis of risky behaviors. Papers should be unpublished at the time of submission.

The highlight of the 2017 meeting is a keynote lecture to be delivered by Professor **Eric Johnson**, Columbia University, on “Why Is Insurance so Difficult for Consumers?” He is the Norman Eig Professor of Business at the Columbia Business School, and has published widely in marketing, psychology, decision sciences, economics and public policy: <http://www8.gsb.columbia.edu/cbs-directory/detail/ej3>. He is also the Director of the Center for Decision Sciences at Columbia: <http://www8.gsb.columbia.edu/decisionsciences>

### Organizers

Glenn Harrison (Georgia State University and CEAR), Morten Lau (Copenhagen Business School) and Erdal Tekin (American University and NBER) are the organizers of this workshop. Funding is being provided by the Center for the Economic Analysis of Risk at Georgia State University, School of Public Affairs at American University, Copenhagen Business School, and the Andrew Young School of Policy Studies at Georgia State University. Contact corresponding organizer Erdal Tekin [tekin@american.edu](mailto:tekin@american.edu) about the substance of the workshop, and Mark Schneider at [cear@gsu.edu](mailto:cear@gsu.edu) with questions about participation and logistics.

### Location

Copenhagen Business School, located in Frederiksberg, close to the heart of Copenhagen, Denmark: see <http://www.cbs.dk/en>.

### **Lodging**

Information on accommodation will be provided at a later date. CBS is on a convenient subway stop, not far from downtown

### **Financial Support**

One author of accepted papers will be provided standard economy-class airfare and hotel accommodation, subject to the usual university restrictions. The small registration fee to cover lunch and coffee break costs will be waived for presenters.

### **Submissions**

Submissions should be made online at [cear.gsu.edu/event/conference-on-risk-and-risky-behavior](http://cear.gsu.edu/event/conference-on-risk-and-risky-behavior) before April 1, 2017. Final decisions will be made by April 15, 2017, although earlier submissions will be evaluated as they come in and decisions made as soon as possible. Full papers are preferred, but extended abstracts will be considered.

### **Participation**

There is a small registration fee for participation, which is also subject to capacity. Applications for participation should be made by May 1, 2017, to [cear@gsu.edu](mailto:cear@gsu.edu).