CEAR Workshop:

Risk Literacy – Methods and Applications

September 22 and 23, 2016

Naples: LOCATION TO BE DETERMINED

General Information

This workshop brings together researchers interested in the characterization, measurement and application of risk literacy. Concepts of literacy vary across disciplines, and often refer to different things. One goal of the workshop is to introduce the concepts used in different disciplines to a wider academic audience than is normal. Risk literacy here refers to much more than financial risk literacy, and includes domains such as health risk literacy and crime risk literacy. It also refers to the manner in which risk literacy is updated over time, as information comes in and can be evaluated. It also refers to risk capability, the manner in which risk literacy is translated into behavior. And it also refers to the awareness of illiteracy in some domain, and how that might affect behavior.

We expect researchers from a variety of disciplines will find this workshop of interest, including economics, finance, risk management, insurance, accounting, public health, law and psychology. The workshop will consist of roughly ten plenary sessions in which speakers have an hour to present.

We encourage papers on the foundations of risk literacy, broadly defined above, as well as applications.

The keynote address will be given by Professor Gerd Gigerenzer, Director at the Max Planck Institute for Human Development and Director of the Harding Center for Risk Literacy in Berlin. Apart from influential academic publications in psychology and related fields, he has contributed significantly to the field of risk literacy. His Calculated Risks: How to Know When Numbers Deceive You, published in 2002, was a popular best-seller. He has also recently given a Ted Talk on Risk Literacy, available at http://tedxzurich.com/speaker/gerd-gigerenzer/, and in 2014 he published Risk Savvy: How to Make Good Decisions, another popular book on risk literacy.